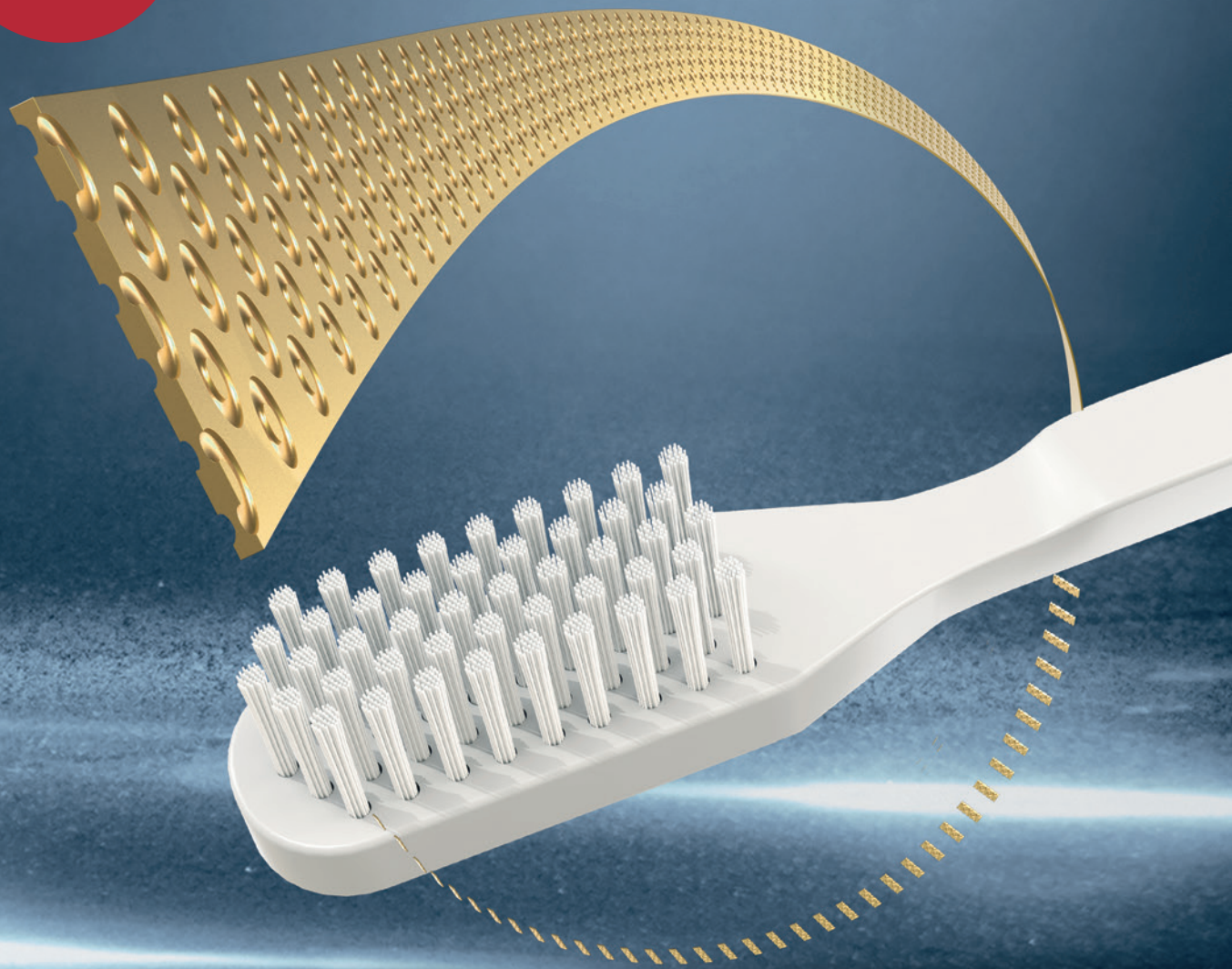


NEW!



bercobrush octopus

ANCHOR WIRE FOR PLASTIC TOOTHBRUSHES

PATENT PENDING

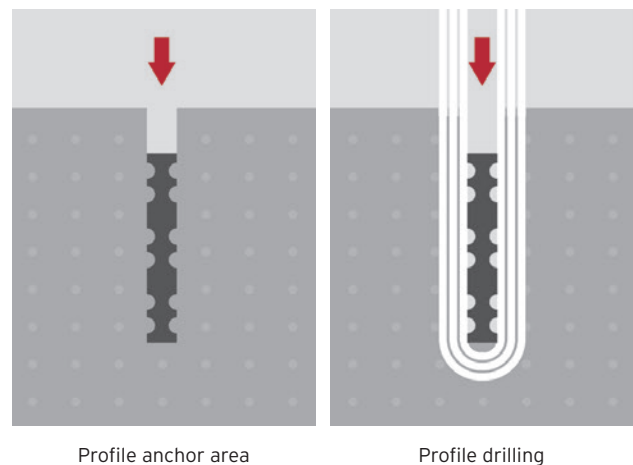
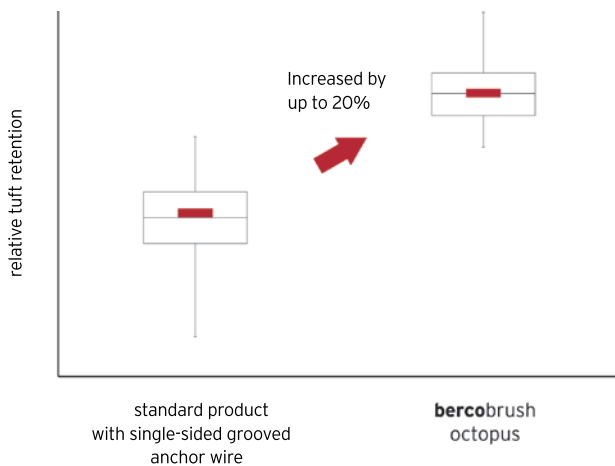
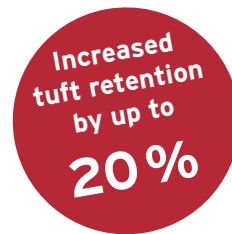
bedra
intelligent wires

bercbrush octopus

The new anchor wire with octopus structure

Tuft retention continues to be a major priority in the manufacturing of plastic toothbrushes. However, current grooved anchor wire designs have maxed out their tuft retention capabilities. Enter **bercbrush octopus**, a completely new and innovative approach from bedra, the leader in anchor wire technology. **bercbrush octopus** utilizes a new structure, modeled after the suckers on an octopus leg, to dramatically increase tuft retention. This newly structured design is perfect for applications that require enhanced tuft retention or for situations that require equivalent tuft retention in a smaller footprint. These designs also offer excellent economic advantages. Compared to a double-sided triple grooved wire, bercbrush octopus utilizes 3% less materials per meter and up to 9% less compared to single-sided triple grooved wire.

- Increased tuft retention up to 20%
- No deformation during punching
- Equivalent tuft retention utilizing smaller wire dimensions
- Reduced material usage up to 9%
- Customized designs available upon request



Berkenhoff GmbH
Rehmühle 1
D-35745 Herborn

Phone: +49 2772 5002 0
Fax: +49 2772 5002 155
info@bedra.com
www.bedra.com

Status 03/2020.
Copyright by Berkenhoff GmbH. Errors and technical changes reserved.



bedra
intelligent wires